



PONDS FC SOCCER CLUB

2019 SPONSORSHIP PACKAGES



PONDS FC SPONSORSHIP PROPOSAL

PONDS FC GENERAL INFORMATION

Firstly, I would like to take this opportunity to thank you for considering the Ponds FC Soccer club as an investment for your business.

Ponds FC is one of the newest football clubs in the Blacktown District Soccer Football Association (BDSFA), Established in January 2012. We cater for boys and girls from ages 5 to under 20's as well as our All Age Ladies, All Age Men, Over 30 Ladies and Over 35 Men's teams. We also field teams in the associations Premier League competitions. In 2018, we have over 700 registered players with most of those residing in the local area.

With 2018 being the clubs seventh season we have seen the club more than double in size since its inception. This rapid growth has led us to seek the support of local business to ensure continued smooth operations within the club and on game day.

The BDSFA season runs from February through to September with pre-season training and trial matches occurring .

EACH WEEKEND WE PLAY BETWEEN 30 – 45 GAMES AT OUR HOME GROUND JONAS BRADLEY OVAL IN THE PONDS. TAKING THE BENEFITS OF BECOMING A SPONSOR

- Advertising and promotion expenditure on the normal course of business is tax deductible.
- Your company's affiliation with the Ponds FC will increase,
 - Productivity Advertising
 - Company Image
 - Local Viability

Note: consideration the number of players and parents of players from our club and visiting competing sides not to mention the spectators that attend our grounds each week we have approximately 1500 per week that visit our grounds and view our field signage.



2019 PONDS FC MINI ROOS (U5 – U8) TEAM SPONSORSHIP	\$800.00
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Our Mini Roos (U5 – U8) Team Sponsorship Package Includes

- Increasing business exposure to all current members and local community
- Assist in building a stronger club
- Printed artwork on playing shirts for your chosen team
- Advertising space on our website and Facebook page
- Business details on our website and Facebook page
- Ponds FC polo shirt

2019 PONDS FC JUNIOR (U9 – U16) TEAM SPONSORSHIP	\$1,500.00
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Our Junior (U9 – U16) Team Sponsorship Package Includes

- Increasing business exposure to all current members and local community
- Assist in building a stronger club
- Printed artwork on playing shirts for your chosen team
- Advertising space on our website and Facebook page
- Business details on our website and Facebook page
- Ponds FC polo shirt

2019 PONDS FC SENIOR TEAM SPONSORSHIP	\$1800
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Our senior (All Age Men, All Age Ladies. Over 30 Ladies, Over 35 Men's) Team Sponsorship Package Includes

- Increasing business exposure to all current members and local community
- Assist in building a stronger club
- Printed artwork on playing shirts for your chosen team
- Advertising space on our website and Facebook page
- Advertising of business details in Ponds FC newsletter
- Business details on our website and Facebook page
- Ponds FC polo shirt
- Your name on the 9 field flags we put out every week



2019 PONDS FC SHORT SPONSOR \$4000 PER YEAR 3 YEARS

- Increasing business exposure to all current members and local community
- Assist in building a stronger club
- Printed artwork on playing SHORT for the whole club
- Advertising space on our website and Facebook page
- Business details on our website and Facebook page
- Ponds FC polo shirt
- Your name on the 9 field flags we put out every week
- Invitation to all Ponds FC events

Again, I would like to take this opportunity to thank you for considering the Ponds FC Soccer club as an investment for your business and I look forward to speaking with you to discuss our proposal and welcoming you as one of our 2018 sponsors.

If you have any questions, please do not hesitate to contact me.

Kind Regards

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Ponds FC

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